

**MM
CO**

BRANDBOOK

Цвета

плашки/backgrounds

HEX_E0F2EF
RGB_224_242_239_100%

HEX_D4EED7
RGB_212_238_215_100%

HEX_DFEDFF
RGB_223_237_255_100%

HEX_F4F5F6
RGB_244_245_246_100%

текст, кнопки

HEX_111111
RGB_255_255_255_100%

HEX_111111
RGB_17_17_17_100%

HEX_4069FF
RGB_64_105_255_100%

градиенты

3A75E7
58_117_231_100%

12998E
18_153_142_100%

20BDFF
32_189_255_100%

5433FF
84_51_255_100%

Логотип

Использование логотипа на светлом,
цветном и черном фоне

The logo consists of the letters 'MM' stacked above 'EO' in a bold, black, sans-serif font. The 'M's are wide and blocky, while the 'E' and 'O' are also bold and sans-serif. The entire logo is centered within a light gray rounded rectangle.

**MM
EO**

The logo consists of the letters 'MM' stacked above 'EO' in a bold, white, sans-serif font. The 'M's are wide and blocky, while the 'E' and 'O' are also bold and sans-serif. The entire logo is centered within a teal rounded rectangle.

**MM
EO**

The logo consists of the letters 'MM' stacked above 'EO' in a bold, white, sans-serif font. The 'M's are wide and blocky, while the 'E' and 'O' are also bold and sans-serif. The entire logo is centered within a black rounded rectangle.

**MM
EO**

Logos

Using the logo on a light, colored and black background



Moscow
International
Education Fair



Moscow
International
Education Fair

MMCO.EXPO-2024

MMCO.EXPO-2024

MMCO.EXPO-2024

MMCO.EXPO-2024

Шрифты

Muller

Muller

Muller

Muller